ELITE
Clothing Brand

ABOUT

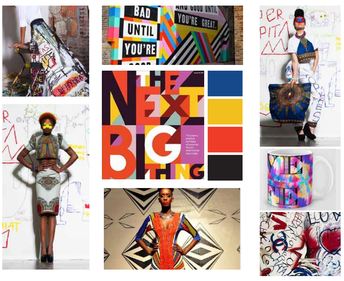
The Elite brand is a clothing brand
that provides fashionable and minimal clothing at
the same time. It focuses on vegan fashion clothing, which
means animal free clothing, and are loved by animal lovers. It
allows people to customize their clothes to express their
personality by wearing unique and fashionable fragnance clothes.
It provides a member card that gives 10% discount on every
purchase. The brand has a website where
people can be updated with the latest trends.

ROLE

Branding: 2019 (June-July)
Website Building: 2019 (July - August)
Marketing: 2019 (August-September)

Blog

Moodboards



Fashionable

Minimalist